

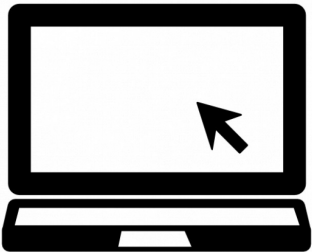
# PET PRESS ADVERTISING



Are you interested in your business being featured in our Pet Press, a quarterly newsletter? SafeHaven prints and distributes 5,000 copies of each issue and every adopter receives a copy in their adoption packet. It is also available for viewing online.



## OUR AUDIENCE



- 13,000 unique visitors each month
- 90,000 hits per month
- 26,000 hits alone on our Dogs & Puppies page

- Approximately 10,000 annual visitors to the shelter



- 4,000+ copies printed quarterly
- 1,000+ copies distributed by SafeHaven & other businesses
- Each issue available online

## PRICING

- **SMALL AD (2"x2") = \$69/issue**
- **BUSINESS CARD SIZE = \$99/issue**
- **1/4 PAGE AD = \$179/issue**
- **1/2 PAGE AD = \$299/issue (Limited availability)**

**NEED HELP DESIGNING YOUR AD?**  
WE CAN HELP FOR JUST AN ADDITIONAL CHARGE OF \$50 PER AD.

CONTACT SARA GIRRES, MARKETING & COMMUNICATIONS COORDINATOR FOR MORE INFORMATION AND TO RESERVE AD SPACE!

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